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## **Emerging Insurance Technology Leader EagleEye Analytics Locates Corporate Headquarters in Columbia, S.C.**

Experienced Industry Leaders Head Up the Pequot Ventures Funded Insurance Technology Company, Focusing on Preeminent Predictive Analytics, Data and Information Services

**COLUMBIA, S.C.** - EagleEye Analytics, an insurance technology company that concentrates on predictive analytics and data information services has chosen Columbia, South Carolina for its new corporate headquarters. The company was formed in March of 2007 and has over 100 employees and ended the year with \$8 million in revenue.

"EagleEye is an emerging leader in predictive analytics, data, and information services that focuses its cutting-edge technologies on enhancing the profitability of property and casualty insurance carriers," said Terry R. Wade, president and chief executive officer of EagleEye Analytics.

Funded by Pequot Ventures of New York City that has \$2 billion under management, EagleEye Analytics offers the following solutions and services:

**INSIGHT**- A web based, easy to use, underwriting and pricing solution that uses advanced technologies to identify risk characteristics that relate to the profitability of business enabling property and casualty insurance companies to implement proprietary pricing, underwriting, and marketing strategies.

Andrew Potash, chairman of Distinguished Programs in New York City, said, "The ability that EagleEye provides to analyze our data in non-linear ways to find new correlations is key to helping us price more insightfully and drive our business to the next level. The EagleEye team is highly responsive, and the tool they provide to help you further segment your own data is easy to use and endlessly fascinating."

Larry Wilson, chairman of the board of EagleEye Analytics and a venture partner at Pequot Ventures, cited the significant positive impact that the company will have on the insurance industry. Wilson noted, "This innovative technology is a breakthrough for the industry and will fundamentally change the way insurance companies evaluate, underwrite, and price insurance risks."

Including Wade, who is the former group president of Fiserv's Insurance Group and who was a senior vice president at Policy Management Systems Corporation (PMSC), an international insurance technology and services company founded by Wilson, other experienced insurance executives on the EagleEye Analytics team include:

- Brooke Carter, executive VP of sales and marketing. Carter is a veteran of Computer Sciences Corporation (CSC) and PMSC.
- Jacques McCormack, senior VP and chief financial officer. McCormack's experience includes Unitrends Software Corporation and PMSC.
- Karen Tebrich, PMP, senior VP of technology. Tebrich is a veteran of Blue Cross/Blue Shield of South Carolina and PMSC.
- Mitzi Reed Williamson, senior VP of client services. Williamson's experience includes PMSC, TIG and Cognizant.
- Ken Branham, VP of architecture. Branham is a veteran of Builders Insurance Group and PMSC.
- Chuck Martin, VP of sales. Martin was formerly with CSC and PMSC.
- Terry Broom, VP of sales. Broom's experience includes CGI and PMSC.
- Mike Gantt, board member and chairman of the strategy and technology committee. Gantt is a former senior executive of Fiserv and PMSC.
- Larry Lenihan, board member. Lenihan is a managing director of Pequot Ventures

### **About EagleEye Analytics**

Dedicated to serving the financial services and insurance industries, EagleEye Analytics is an emerging leader of preeminent predictive analytics, data, and information services. Part of the Pequot Insurance technology cluster, EagleEye Analytics provides the tools and core analytics necessary for its clients to make accurate and informed risk assessments.

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