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EagleEye Analytics Enters Services Agreement with Georgia Farm Bureau Insurance

*Georgia's Largest Domestic Property and Casualty Insurance Company to
Use EagleEye's Suite of Predictive Analytics Solutions and Services*

COLUMBIA, S.C. - EagleEye Analytics, a provider of world class predictive analytics solutions to the property and casualty insurance industry, announced today that Georgia Farm Bureau Insurance has selected EagleEye Analytics to be its provider of predictive analytics solutions under a long term services agreement.

Georgia Farm Bureau Insurance will use EagleEye Analytics' *Insight*, a web-based predictive analytics solution. *Insight* uses advanced technologies to identify risk characteristics that impact profitability in a fraction of the time required by traditional market offerings. *Insight* enables insurers to rapidly implement superior underwriting, pricing, and marketing strategies that result in lower loss ratios and higher profitability.

"By partnering with EagleEye Analytics we've significantly enhanced our analytical capabilities and productivity without having to add internal resources. Because *Insight* is deployed as a 'Software as a Service' solution we do not require any incremental investment in our IT infrastructure or staffing," said Michael Cook, General Manager of Georgia Farm Bureau Insurance. "In addition to increasing our analytical prowess and speed to action, EagleEye Analytics' solution also gives us a common platform from which to dialogue regarding analytics and business performance throughout the enterprise into such areas as pricing, underwriting, claims and marketing." Mr. Cook added that EagleEye Analytics' insurance industry knowledge, responsiveness, and clear dedication to outstanding customer service were important factors in the selection process.

"We are deeply gratified by the confidence placed in us and are pleased having Georgia Farm Bureau Insurance as a respected member of our client community. We have enjoyed our collaboration and look forward to a long lasting relationship" said Terry R. Wade, president and chief executive officer of EagleEye Analytics.

About Georgia Farm Bureau

Founded in 1959, Georgia Farm Bureau Insurance Companies, headquartered in Macon, Ga., include the Georgia Farm Bureau Mutual Insurance Company and the Georgia Farm Bureau Casualty Insurance Company. Georgia Farm Bureau is a preferred risk writer of farm, home, auto and light commercial insurance. <http://www.gfb.org/>

About EagleEye Analytics

EagleEye Analytics is an insurance solutions company that provides predictive analytics and information services. EagleEye Analytics enables insurance companies to achieve underwriting excellence and greater profitability by optimizing risk selection and pricing. EagleEye Analytics can be found at www.eeanalytics.com

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