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EagleEye Analytics Reports 1st Half 2010 Growth

Columbia, SC - EagleEye Analytics, the leading provider of world class predictive analytics solutions to the property and casualty insurance industry, announced today that it achieved strong growth in the first half 2010.

During the first six months of 2010 EagleEye Analytics added over twenty clients across North America ranging in size from as small as \$40 million to over \$4 billion in direct written premium and covering both personal and commercial lines. The breadth of size and business focus attests to the power and scalability of EagleEye Analytics' solutions and the industry expertise of its staff in enabling customers to quickly make changes to rate plans, underwriting rules, marketing plans and broker/agency management to facilitate profitable growth.

EagleEye Analytics' SVP and Consulting Practice Leader, Marlowe Leibensperger commented "We believe that our bias towards action and our proven ability to deliver actionable results and payback within two to three months instead of a year or more are key drivers to our expanding client community." Leibensperger added, "Irrespective of their size, our clients recognize the uniqueness of our solutions and our ability to create value by quickly addressing immediate pain points or by providing incremental competitive advantage."

Terry Wade, CEO of EagleEye Analytics said, "I am honored that so many carriers have elected to trust their analytics to us. Their commitment allows us to continually enhance our solutions and to attract very talented additions to our consulting and actuarial ranks so that we can maintain our high standards of client delivery."

About EagleEye Analytics

EagleEye Analytics is an insurance solutions company that provides predictive analytics and advisory services. EagleEye Analytics enables insurance companies to achieve underwriting excellence and greater profitability by optimizing risk selection and pricing. www.eeanalytics.com

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