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EagleEye Analytics Announces New Integrated GLM

Columbia, SC - EagleEye Analytics, the leading provider of world class predictive analytics solutions to the property and casualty insurance industry, announced today the release of Talon GLM, its new value added GLM tool.

Talon GLM's uniqueness and superior results derive from its integration with Talon's powerful Complete Segmentation capabilities which accelerate the process of building rating plans while providing greater accuracy than traditional GLMs. Using Talon GLM residuals as input, Complete Segmentation quickly finds additional interactions to use in the rating plan and subsequent GLMs.

EagleEye Analytics' CEO, Terry Wade, said, "We built Talon GLM to enable our customers to build rating plans faster and more accurately than can be achieved with existing GLM offerings. We expect most client rating plans to be completed within 3-6 months while adding significant additional lift over conventional GLM results." Wade added, "Another advantage of our approach is that Complete Segmentation is very effective in determining territory definitions by coverage, identifying interactions of geo-demographical attributes to produce new unique and more accurately assessed territory definitions."

Joel Reott, Director of Actuarial and Product Development at Georgia Farm Bureau Mutual Insurance, commented, "EagleEye's Talon product suite enables us to make informed decisions more quickly and to move in new directions not readily available to us before. We recently used Talon GLM to help define our new Private Passenger Auto program and, because it's integrated with Talon's Complete Segmentation capabilities, we've also been able to identify additional lift and further refine our pricing."

About EagleEye Analytics

EagleEye Analytics provides breakthrough predictive analytics powered by the latest machine learning and statistical techniques enabling insurance companies to achieve superior performance in all major aspects of their business. www.eeanalytics.com

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