

## News Release

Contacts:

**Alexis Levenson**

Guy Carpenter  
1.917.937.3264

[alexis.levenson@guycarp.com](mailto:alexis.levenson@guycarp.com)

**Karen DeMartine**

DeMartine Group  
1.203.221.2790

[kdemartine@demartinegroup.com](mailto:kdemartine@demartinegroup.com)

**Sarah Lloyd**

EagleEye Analytics  
1.803.726.7208

[slloyd@eeanalytics.com](mailto:slloyd@eeanalytics.com)

### **Guy Carpenter Forms Alliance with EagleEye Analytics To Help Insurers Optimize Risk Selection and Pricing**

**New York, July 20, 2011**

Guy Carpenter & Company, the leading global risk and reinsurance specialist and a member of Marsh & McLennan Companies (NYSE: MMC), today announced its alliance with EagleEye Analytics, Inc., the leading provider of world-class predictive analytics solutions to the property and casualty insurance industry.

Under the alliance, exclusive within the reinsurance industry, the two firms will work together to help Guy Carpenter's clients more effectively segment, select and price insurance risks through the use of EagleEye Analytics' state-of-the-art, web-based tools. In particular, Guy Carpenter's clients will have access to EagleEye's Talon platform, which performs data analysis at multiple levels - coverage, risk or policy - and provides rapid results that enable companies to make more informed decisions more quickly than ever before.

Bill Kennedy, CEO of Global Analytics and Advisory, Guy Carpenter & Company, stated, "Guy Carpenter's advisory and analytics expertise, combined with EagleEye's cutting-edge predictive modeling capabilities, will result in powerful, innovative solutions for our clients. We are thrilled to work with a company of EagleEye's quality in our ongoing commitment to meeting our clients' risk and capital management needs."

John Tedeschi, Head of GC Analytics - North America and Latin America Regions, Guy Carpenter & Company, mentioned that "This alliance demonstrates our commitment to helping clients secure the most value from their data by providing access to the most sophisticated tools for predicting and managing risks and costs at a more granular level and with greater specificity. The ability to fine-tune the estimation of risk has become increasingly important as the industry faces continual pressure on margins. Our shared goal is to help clients transform this skill into a sustainable competitive advantage for achieving greater profitability and improved operating results."

Terry Wade, CEO, EagleEye Analytics, added, "We are absolutely delighted to be able to partner with an organization of Guy Carpenter's stature and caliber within the reinsurance industry and are genuinely excited by the prospects this alliance offers to each of us. Our

organizations share a strong desire to bring continuous innovation to the property and casualty industry to the benefit of individual players and the advancement of the market as a whole.”

### **About Guy Carpenter**

Guy Carpenter & Company, LLC is the world’s leading risk and reinsurance specialist and a member of Marsh & McLennan Companies. With over 50 offices worldwide, Guy Carpenter creates and executes reinsurance solutions and delivers capital market solutions\* for clients across the globe. The firm’s full breadth of services includes line of business expertise in Agriculture; Aviation; Casualty Clash; Construction and Engineering; Excess and Umbrella; Life, Accident and Health; Marine and Energy; Medical Professional Liability; Political Risk and Trade Credit; Professional Liability; Property; Retrocessional Reinsurance; Surety; Terrorism and Workers Compensation. GC Fac® is Guy Carpenter’s dedicated global facultative reinsurance unit that provides placement strategies, timely market access and centralized management of facultative reinsurance solutions. In addition, GC Analytics<sup>SM</sup> utilizes industry-leading quantitative skills and modeling tools that optimize the reinsurance decision-making process and help make the firm’s clients more successful. Guy Carpenter’s website address is [www.guycarp.com](http://www.guycarp.com).

Guy Carpenter’s intellectual capital website, [www.GCCapitalIdeas.com](http://www.GCCapitalIdeas.com), leverages blog technology, including Real Simple Syndication (RSS) feeds and searchable category tags, to deliver Guy Carpenter’s latest research as soon as it is posted. In addition, articles can be delivered directly to BlackBerrys and other handheld devices.

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### **About EagleEye Analytics**

EagleEye Analytics empowers insurance carriers to dramatically improve results using the most robust predictive analytics available in the property and casualty insurance industry. An in-depth understanding of insurance and business economics is an essential component of EagleEye’s value. Combining this expertise with sophisticated multivariate, non-linear machine learning algorithms, EagleEye Analytics’ solutions provide significant financial improvements and competitive advantages for clients. A privately held company, EagleEye Analytics is backed by FirstMark Capital in New York. For more information visit EagleEye Analytics’ website at [www.eeanalytics.com](http://www.eeanalytics.com).

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